

# theStrad

VOICE OF THE STRING MUSIC WORLD SINCE 1890

## Advertising Rates 2010 in Pounds Sterling (excl. VAT)

DISPLAY	Number of insertions in twelve months			
	Single	Four	Six	Twelve
DPS	4,030	3,630	3,430	2,820
Page	2,180	1,960	1,860	1,530
Half page	1,330	1,200	1,130	930
Quarter page	745	670	630	520

## COVERS

Outside Back	2,810
Inside Front	2,560
Inside Back	2,440

## Classified

1/8 page £250

1/16 page £125

Lineage – £22 up to 15 words; £1 per each extra word

## Job Announcements

£28 per s.c.c. (minimum size 3x2)

## Inserts, digital advertising, advertorials, reprints, & typesetting service

Price on application

## Sponsorship opportunities

Price on application

## Supplements

Degrees, Summerplus, Calendar, Directory

Full advertising terms & conditions available on request.



The Strad's circulation is independently audited by the BPA. To view details see [www.thestrad.com/BPAudit.pdf](http://www.thestrad.com/BPAudit.pdf) or visit the BPA website for more information at [www.bpawww.com](http://www.bpawww.com) Insist on audited media. Go to <http://www.buvsafemedia.com>

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