

2012 SCHEDULE

ISSUES	COPY DEADLINES	SUPPLEMENTS & POSTERS	THEMES & FEATURES	TRADE SHOWS & EVENTS	ON SALE DATE
FEBRUARY 2012	9 th January				2 nd February
MARCH 2012	27 th January		German Focus	ASTA Conference, Atlanta, GA + Piatigorsky International Cello Festival, Los Angeles, CA + Musikmesse, Frankfurt	23 rd February
APRIL 2012	24 th February	Cremona Poster			22 nd March
MAY 2012	30 th March	Degrees 2013		Musicora, Paris Musikmesse NAMM Russia, Moscow	26 th April
JUNE 2012	27 th April				26 th May
JULY 2012	25 th May				22 nd June
AUGUST 2012 & Calendar 2013*	29 th June		South American Focus		26 th July
SEPTEMBER 2012	27 th July		Education Focus	Mondomusica, Cremona	23 rd August
OCTOBER 2012	31 st August	Accessories Poster		Music China, Shanghai	27 th September
NOVEMBER 2012	28 th September		North American Focus	VSA Convention, Cleveland, OH	25 th October
DECEMBER 2012 & Directory 2013*	26 th October				22 nd November
JANUARY 2013	30 th November	Summerplus 2013		NAMM, Anaheim, CA	28 th December

* Separate schedule will apply to the 2013 Calendar and Directory