

ADVERTISING RATES 2012

in Pounds Sterling (excluding VAT for UK advertisers)

DISPLAY AD	NUMBER OF INSERTIONS IN TWELVE MONTHS			
	SINGLE	FOUR	SIX	TWELVE
DPS	£4,430	£3,985	£3,780	£3,100
Page	£2,395	£2,160	£2,030	£1,680
Half page	£1,465	£1,315	£1,245	£1,020
Quarter page	£820	£735	£690	£570

COVERS	
Outside Back Cover	£3,100
Inside Front Cover	£2,820
Inside Back Cover	£2,680

CLASSIFIED

1/8 page £270

1/16 page £140

Lineage - £26 up to 15 words; £1.20 per each extra word

JOB ANNOUNCEMENTS

£32 per s.c.c. (minimum size 3x2)

INSERTS, ADVERTORIALS, REPRINTS, DIGITAL ADVERTISING, TYPESETTING SERVICE

Price on application

SPONSORSHIP OPPORTUNITIES

Price on application

SUPPLEMENTS

Directory, Summerplus, Degrees, Cremona, Calendar, Accessories